



Digital Transformation and Cloud Comms

Digital transformation is the buzzword making its way around every industry. But when it comes to communications, just how much impact does it actually have?

Voxbone has partnered with Nemertes Research to find out what kind of organizations are migrating their communications to the cloud and the benefits they're getting from it.



Cloud Comms: A Recipe for Success

75%

of organizations already have, or are planning **a digital transformation strategy**

3.7x

Those with **successful strategies** use **cloud communications 3.7x** more than those who do not

57%

are either currently **using** or are **planning** to use **SIP trunking**



Most of these are in **North America**

SIP Trunking for Greater Reliability and Reduced Costs



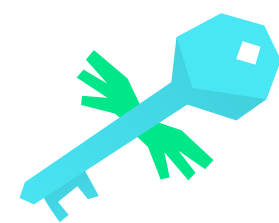
41%

of companies say they want to use **SIP Trunking** to save costs



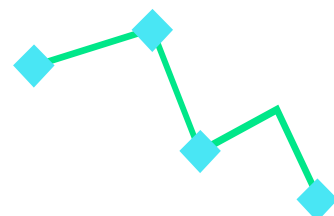
39%

say they want to use it to **increase reliability**



14%

want to use it in order to get access to **more features**



45%

of those using SIP trunking are seeing a **reduced WAN spend**



18%

Average spend saving seen by large enterprises from that group

Planning on moving to a cloud SIP trunking service? This [ebook](#) from Nemertes looks at choosing the right cloud communications partner.